



Black Jack Ski Club Board Position

Social Events Coordinator - Roles and Responsibilities

1. Create inclusive year-round social events for the community as a way to promote Black Jack and develop a stronger loyalty amongst members. Current events include
 - a. Tour de Soup (Family Day)
 - b. Black Jack Loppet
 - c. Full Moon Twoonie Ski
 - d. Annual General Meeting
2. Consider new opportunities for social events. The 2020 Strategic Plan includes the following events:
 - a. Bonfires
 - b. Themed Fun Races
 - c. Weekly Evening Race Series
 - d. Monthly Fondue night ski
3. Connect with volunteers and board members to ensure social events are promoted through social media, newsletters, and postings in town.
4. Promote a social atmosphere at Black Jack races, including developing activities for spectators attending the races.
5. Participate in board meetings. Board meetings are approximately 2 hrs in length and are held monthly during the ski season and approximately every 6 weeks during the off season.
6. Attend the Annual General Meeting (AGM) to provide highlights of the previous season's social events and outline events that are planned for the current season.

While the Social Events Coordinator position is currently posted as a role within the Black Jack Ski Club Board, it is also possible to take on the coordinator position outside of the board. In that case, the last two responsibilities (board meetings and AGM) are not part of the Social Events Coordinator role.